

**CURRICULUM VITAE  
NANGPIIRE CLEMENT**

**A: PERSONAL QUALITIES**

Excellent Communication Skills  
Able to work under pressure with little or no supervision  
Attention to detail  
Team Player with Drive and Vision  
Proactive and Result-Oriented  
Passionate, Committed/dedicated to duty  
Effective and efficient

**B: PERSONAL INFORMATION**

NAME: Clement Nangpiire  
NATIONALITY: Ghanaian  
ADDRESS: Rua Santa Cruz, 375-5. ESQ 4710-409 Braga-Portugal  
TELEPHONE: +351920518434 (Cell phone)  
E-MAIL ADDRESS: naaclems@gmail.com/ cnangpiire@uds.edu.gh  
DATE OF BIRTH: 16<sup>th</sup>, February 1972.  
PLACE OF BIRTH: Nandom. Location, Nandom District-Ghana-West Africa.  
MARITAL STATUS: Single  
DESIGNATION: Mr.

**C: EDUCATION.**

October 2015-date Final year PhD candidate: Marketing and Strategy- University of Minho-Portugal. Research Area/topic: Customer engagement and value co-creation from the customer perspective in the Hospitality Industry.

September 2010 – September 2011 Master of Business Administration (MBA) in Accounting and Finance (With a distinction in Master Thesis) Maastricht School of Management-The Netherlands. My thesis centred on financial and social impact of

microfinance on women beneficiaries in Ghana. Relevant subjects studied during my MBA program includes: Business in the Global Arena, Global Corporate Strategy, Innovation and New Business Ventures, Finance in International Markets, Leadership Change and Responsibility, Managerial Accounting, Financial Management, finance, and Marketing in a Global Context among others.

August 2005 – June 2008.

Bachelor of Arts (B/A) in Sociology and Information Studies. University of Ghana-Legon. (Second Class Upper Division, with an excellent grade 'A' in the Long Essay/research project)

November 1994 – June 1996.

Diploma in Marketing UK (LCCIEB) Institute of Management Studies (IMS) Kumasi. (Now University College of Management) Ghana. I read Marketing, Advertising, Public Relation and Management courses

**D: WORKING EXPERIENCE.**

May 2012 till October 2015

Lecturer / Quality Assurance Officer: University for Development Studies, School of Business and Law (SBL), Department of Marketing and Procurement-Wa Campus-Ghana. Lecturing: **Under-Graduate Level-** Principles of Marketing, Principles of Microfinance, Corporate Strategy & Policy; Sales Management, Auditing, and Financial Accounting. **Graduate Level (Sandwich) -** Microcredit Management, Risks Management in Microfinance Institutions and Service Marketing.

January 2012 till October 2015

Treasurer/Financial Administrator FIC Ghana Province. Duties: taking investment decisions, preparation of annual budgets and financial statements, monitoring and disbursement of funds to local projects and communities, collation of statements and budgets from projects and communities, depositing and withdrawing money from the banks, reconciling bank statements, collation of Asset register, training of projects and communities' bursars/clerks and advising the Council on financial needs of the projects and communities.

August 2013 till date

**Founder of Songzaane Women Group:**

Duties: Identify needy girls who have dropped out of schools and support them to learn a trade of their choice in the Upper West Region of Ghana. Some of these girls choose to learn to sew, weaving and hair dressing. I also apply for funds to support intelligent but needy girls to study in Jirapa Nursing Training College.

October 2012 till October 2015

**Board Member** In-Service Training Centre Ltd: Represent the interest of the Share Holders (FIC Brothers) in the In-Service Training Centre's Board. Duties: formulation of policies and taking key policy decisions for the growth of the Company.

August 2011 till December 2011

Audit Assistant at Latuo and Associate Auditing Firm. Duties: part of a team sent to audit organization and companies in Ghana. Cross-checking expenses and incomes verses receipts and deposits, stock taking and assisting in preparing the audit report.

June 2009- August 2010

Manager, Orthopaedic Services Centre- Kaleo- Upper West Region of Ghana. Duties: Directing/Coordinating the activities of the Centre, writing project proposals, managing the Staff of the Centre and Marketing the products of the centre. I also identified some disabled people who need to have surgery and support them to learn a trade after the surgery.

September 2002 – August 2005

Assistant Manager/Marketing Officer, In-Service Training Centre Ltd (ISTC) Wa in the Upper West Region of Ghana. Duties: Assisting my Manager to direct the affairs of the Company. Monitoring and executing projects, supervising personnel and marketing the company's services. Served as customer care officer and attending to customer complaints.

**E: Work skills and research interests:**

With my background in Marketing and Strategy, Accounting & Finance and Sociology & Information Studies, my skills and research interest revolves around:

- Customer engagement, value co-creation; Public sector/Social marketing
- New service/product development and customer involvement; Tourism and hospitality management;

### **Selected seminars and conferences attended**

1. University of Minho, School of Economics and Management EEG Research Day. Presented a paper on; “Value co-creation from the customer perspective in the hospitality industry” (17<sup>th</sup> March 2017) in Portugal.
2. The second European Colloquium on Qualitative Research Methods in Business and Accounting. Organized by RMIT University and University of Minho, School of Economics and Management (April 3-4, 2017) in Portugal.
3. Getting Published: A seminar organized by Escola de Economia e Gestão Universidade do Minho (19 May 2016)
4. Financial Management and budgeting seminar organized by Brothers of the Immaculate Conception General Treasury in the Netherlands (May-June 2014).
5. Leadership and Communication seminar organized by FIC General Council in Denekamp-The Netherlands (August 2013)

### **Selected published articles:**

1. **Nangpiire, C.**, and Inanga, E. L. (2012). Financial and social impact of microcredit on women beneficiaries in Ghana. *African Journal of Accounting, Auditing and Finance*, 1(2), 151-189.
2. **Nangpiire, C.**, Gouveia, R., and Adam I. O., (2018). Ease of doing business and foreign direct investment (FDI) inflow among Sub-Sahara African Countries. *International Journal of Business and Emerging Markets (IJBEM)*. Vol. 10, No. 3, 289-303

### **Papers being peer reviewed:**

1. **Nangpiire, C.**, Kpinpuo, S., & Bangniyel, P., (2017) New service development and customer involvement: an emerging collective intelligence and value co-creation. *International Journal of Business Performance Management (IJBPM)*
2. **Nangpiire, C.**, Silva, J., Alves, H., (2018). Engagement and value co-creation: the internal fostering and hindering (f)actors of customer’s engagement in the hotel experience. *Journal of Hospitality and Tourism Research (JHTR)*
3. **Nangpiire, C.**, Silva, J., Alves, H., (2018). Value co-creation and value destruction: the external fostering and hindering f/actors of customer experience in hotels. *Journal of Vacation Marketing (JVM)*
4. **Nangpiire, C.**, and Bangniyel, P., (2018). Financial and social implications of contemporary Dagara funerals. *Journal of Social Development in Africa (JSDA)*

## **F. ADDITIONAL INFORMATION**

**Languages spoken:** English, Dagara and Twi  
**Languages still Learning (basic level)** Portuguese, Dutch, French

**ICT compliant:**

Microsoft Office Word, Microsoft Office Excel, PowerPoint, Mendeley software, Nvivo, SPSS among others.

**Passionate about:**

Women and Children Development, voluntary work

**Hobbies:**

Reading, meeting and learning new but relevant ideas from different people, listening to news bulletin and rearing of animals.

**G: REFEREES:**

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