



## **2016 Tenure-Track Assistant/Associate Professor of Culture & Design Management, Underwood International College, Yonsei University**

The Underwood International College of Yonsei University invites applications for a tenure-track position as Assistant or Associate Professor in the area of Culture & Design Management (CDM) to teach at the International Campus in Songdo, Incheon, located within the greater Seoul metropolitan region.

Candidates should have strong research and professional credentials and a firm commitment to undergraduate education. Teaching responsibilities are 6 credit-hours (2 classes) per semester. The preferred starting date is March 1, 2017. Compensation includes competitive salary, health insurance and other benefits, fully-subsidized housing (for up to 6 years), and a generous relocation and start-up package.

Yonsei University's Underwood International College is a highly competitive program at South Korea's most prestigious private university, and combines the intimate atmosphere and low student-faculty ratio of a liberal arts college with the resources of a major research university. All instruction is in English, and the student body represents over 42 different countries.

We are particularly interested in those with strong teaching, professional, and research experience in one of the following areas:

- Product/Service Design
- Design Management
- Culture and Art Management
- Luxury Brand and Fashion Marketing Management

Successful candidates should have advanced degree (Ph.D.) in Design/Culture/Management or related areas. Candidates with academic degrees or research interest across multiple disciplines are strongly encouraged to apply.

Applicants should apply online at <http://uic.yonsei.ac.kr/professorship/application.asp> by submitting a cover letter, Ph.D. dissertation abstract, and C.V.

Review of applications will take place from **September 1, 2016**. Short-listed candidates will be asked to submit 3 letters of recommendation, and sample syllabi, copies of all transcripts, and publication files.

### **Contact:**

Prof. Eunju Ko  
Managing Director of Culture and Design Management  
Techno-Art Division

Underwood International College  
Yonsei University  
E-mail: [ejko@yonsei.ac.kr](mailto:ejko@yonsei.ac.kr)

**Culture & Design Management of Yonsei University Homepage:**

- [https://uic.yonsei.ac.kr/academics/humanities\\_faculty02.asp](https://uic.yonsei.ac.kr/academics/humanities_faculty02.asp)

**About Techno-Art Division:**

Techno-Art Division (TAD) is a pioneering interdisciplinary undergraduate program that brings together instruction in Design, Culture, Technology and Management. The division's goal is to educate global leaders who will translate creativity into innovation by conceptualizing, designing and managing new products and services for innovative user experience and value creation based on Information & Communication Technology (ICT). The TAD also aims to educate students in creative leadership and entrepreneurship to become experts in convergence and integration. TAD students will acquire the managerial skills that can allow them to become creative innovators in design, culture and technology. The TAD currently offers three different majors: Information & Interaction Design, Culture & Design Management, and Creative Technology Management.

**About Culture & Design Management Major:**

The Culture & Design Management (CDM) major aims to nurture global experts and entrepreneurs who can plan, produce, and distribute cultural contents through a convergence among culture, design, technology, and management. The interdisciplinary curriculum of CDM prepares students with competitive knowledge and skills required to excel in cultural industry. The graduates of CDM may pursue their careers in primarily three fields: 1) product planner, design consultant, or event manager in major culture-based companies, 2) creative director, game producer, or 3D artist in IT firms, and 3) brand marketer, fashion merchandiser, or art curator in fashion or art industry. The flexible and integrated nature of CDM curriculum allows students to choose their long-term goals as managers, designers, or entrepreneurs.