

## **Highlights:**

- Proven leadership abilities in academic administration as Acting Dean, a Department Chair for both Marketing and Management, and the Head of the Division of Business and Economics at the American University of Kuwait (AUK), the Chairman of the Department of Marketing, Logistics and Public Contracting, and the Director of International Programs & Research for the University of the District of Columbia (UDC). Also Chair of several university academic committees both in the US and overseas.
- An extensive professional experience in teaching, research, management, and consulting, both domestic and international. Areas of expertise include Marketing, International Business, Operations Management, Entrepreneurship, Management and Economics.
- Generated, funded, and managed both domestic and international projects.
- Developed academic programs, and participated in curriculum development, and the accreditation of business programs, both graduate and undergraduate.
- Experience in conference planning and management (domestic and international), as well as in executive training programs.
- Conducted students' overseas educational trips in the US, Morocco and Kuwait.
- Worked closely with many Government Agencies, private and public institutions in the US and overseas, and with various U.N. organizations such as the World Bank, IMF, UNIDO, GATT, FAO, UNCTAD, UNDP, and ITMF.
- Reached the rank of Full Professor in 1994, and successfully taught many different graduate and undergraduate courses. Academic evaluations are in the excellent range.
- Focus of teaching is Marketing, International Business, Management and Economics.
- Published over 90 reports, documents, articles and conference research papers. Over 30 research papers since joining AUK in 2006. Classified as Scholarly Academic by AACSB.
- Focus of recent research and consulting has been on Marketing, International Economics, and Economic Development.
- A member of Ph.D. guidance committees for students at the University of Maryland-

College Park, and Howard University. Faculty advisor of many student organizations.

- Taught at major universities in the greater Washington, DC area, such as the George Washington University (GWU), the University of Maryland College Park, University of the District of Columbia (UDC), the University of Maryland University College (UMUC), Virginia International University (VIU) Strayer University (SU), and the US Department of Defense. Also, taught abroad at the American University in Cairo, Egypt, Al Akhawayn University in Ifrane, Morocco, Vaxjo University, Sweden, and the American University of Kuwait, Kuwait.
- Academic degrees include Ph.D., M.S., and B.Sc. from the University of Maryland-College Park, Pennsylvania State University, and Cairo University, respectively. Also, completed a 2-year Post-Doctorate training program in Marketing at George Washington University.
- Traveled to over 60 countries, most on work assignments and to attend conferences.
- Hold certificates of distance education from UMUC & Grant Development from GWU.
- CEO, or executive officer of many professional, business, and cultural organizations.
- Bilingual English/Arabic. US Citizen.

## **Education**

Post Doctorate Training (2 years), George Washington University.

Major: Marketing

**PhD, University of Maryland – College Park.**

**Major: Agricultural and Resource Economics/Economics**

**Supporting Areas of Emphasis: Marketing and International Trade**

**Dissertation Title: The Economic Implications of Sanitary Milk Regulations in the Northeast.**

**MS, Pennsylvania State University.**

**Major: Agricultural and Recourse Economics**

**Supporting Areas of Emphasis: Marketing**

**Dissertation Title: Market Shares of the Fluid Milk Industry in Pennsylvania**

**BS, Cairo University.**

**Major: Agricultural Economics**

**Supporting Areas of Emphasis: Agricultural Science**

### **Publications**

Published over 90 Journal articles, documents, conference papers, reports, and research projects. Published mostly in universities publications, conference proceedings, trade journals, professional journals and international agencies' publications. Over 30 research papers since 2006.

### **Public Service**

- Served as president, vice president, chairman, officer, and board member of several local, national and international, non-profit professional and cultural organizations. Activities involved dealing with Heads of States, University Presidents, Members of Congress, Cabinet Members, Governors and other top officials in the US and overseas.
- Volunteered to assist, train and provide free consultation to many small and minority businesses. For example, initiated a project in cooperation with US-SBA that established small business development centers in Egypt.
- Gave numerous newspaper, radio and TV interviews.
- Invited as a speaker, or a panelist in many academic, professional and cultural events.

### **Major Courses Taught**

**In Marketing: Marketing Management, International Marketing, Marketing Strategy, Marketing Research, Marketing Logistics & Supply Chain Management, Marketing Channels, E-Commerce, Marketing Technology-based Products & Services, Advertising, Promotion Management, Marketing Policy, Procurement Management, Principles of Marketing, and Marketing & Entrepreneurship and Product Development.**

**In Management: International Business Management, Production and Operation Management, International Strategy, Business Research Methods, Multinational Corporate Management, Decision Theory, Business Policy and Administration (Business Strategy), Principles of Entrepreneurship, Entrepreneurship & Small Business Management, and Introduction to Business.**

**In Economics: Economic Theory (Micro & Macro Economics), Economic Development, International Economics, Agricultural Policy, and Resource (Environmental) Economics.**

## **Professional Experience**

**August 06- Present - Chairman, Marketing Department (Sept. 13), Chair of Marketing and Management Department (Sept. 12), Head, Business and Economics Division (Sept. 09), the American University of Kuwait.**

\* Chairman of the Marketing Department. Earlier Division Head of Business and Economics. Marketing, Acting Dean, Program Lead and chaired the Marketing and Management Department.. Teach marketing, international business, operations management, entrepreneurship and economics courses. Under my administration, our business program gained ACBSP accreditation. Conduct many administrative duties, research and other academic and professional activities required by a full time faculty / administrator. This includes Chairing the University Curriculum Committee, and participating in other major university committees, and advising the SGA, Marketing Club, and Apprentice Club. Conduct study abroad trips to the US. Participate in various conferences and professional activities in the Gulf/Mideast region.

**2001-06- Associate Professor, Marketing, School of Business, Bowie State University, Bowie, MD.**

\* Coordinator of all Marketing Programs. Taught graduate and undergraduate courses in marketing, management and economics. Initiated the MBA Marketing courses. Organized overseas educational trips. Conducted research and various other academic activities required for a full time faculty. Offered executive training programs.

**2003-2006 - Adjunct Professor, Marketing and International Business, Executive MBA Program, University of Maryland University College, College Park, Maryland.**

\* Taught online, and hybrid Marketing and International Business courses in the Executive MBA program.

**1999-2000 - Visiting Professor, School of Bus. Adm., Al Akhawayn University in Ifrane, Morocco.**

\* Taught Graduate and undergraduate courses. Participated in various academic programs, committees, research and projects. Represented the University international academic exchange programs, such as those with the US and EU.

**1997-98 Director, International Programs and Research, and Full Professor, University of the District of Columbia (UDC), 4200 Connecticut Ave., NW, Washington, DC. 20008**

\* Managed the University international sponsored programs and research both in the US and overseas. Also generated new funded programs, and represent the University in various national and international forums. Responsible for financial and technical planning, budgeting, staff recruiting and supervision. Developed and implemented strategies and policies for various programs. Worked with academic institutions & Government agencies in the US and overseas.

**1985-97 Chairman, Associate & then Full Professor (1994), Department of Marketing, Logistics and Public Contracting, University of the District of Columbia (UDC), Washington, DC 20008**

\* Taught both graduate and undergraduate courses in Marketing, Logistics, Business Management and Economics at UDC as well in several other Washington, DC area universities as well as in the US Defense Department (the Pentagon).

\* Chairman of the Department of Marketing 1991-97. Also chaired several university and college academic committees, such as those dealing with research, grants, sabbatical and grievances. In addition, served on the Dean Search Committee, the University Academic Legislative Council, the University Academic Administrative Council, the Academic Policy Committee, and the College Executive Council.

\* Planned and coordinated several conferences, seminars, and funded academic programs.

\* Consistently received the top score of excellent by the Department of Marketing Promotion and Evaluation Committee for teaching, research and University/community services.

\* Conducted research on marketing and economic development, the economic impacts of government regulations, and on industrial development (the textile & apparel industries).

\* Conducted various academic activities such as article and book reviews, presenting conference papers, chairing conference tracks, chairing conference resolutions committees & participating in panel discuss.

\* Provided domestic and international consulting services in marketing and economics.

**1996 - 1998     Marketing Consultant, Egyptian Company for Industry Support, Egypt.**

\* Presented a series of lectures, and provided consulting services on Strategic Marketing, Small Business Marketing & Management, and International Marketing to a variety of audience including board chairs, CEO's, marketing directors and government officials. Also, played a key role in concluding an agreement between Egypt's Social Fund for Development and the US Small Business Administration, as represented by the Association of Small Business Development Centers, to develop small business development centers in the governorates of Egypt.

**1992 (summer) Adjunct Professor, The American University In Cairo (AUC), Egypt.**

\* Taught a course in Marketing. Also, participated in a Symposium on Global Marketing, co-sponsored by AUC and the George Washington University.

**9/1990-5/91     Adjunct Professor, The George Washington University, Washington, DC**

\* Taught graduate and undergraduate courses in Marketing. Participated in the Department of Marketing and the College of Business faculty meetings, Doctorate Seminar, students advising, Symposiums, and other academic & social events involving student organizations and faculty.

**10/1989-6/90     Economic Consultant, Louis Burger International, Inc., Washington, DC**

\* Conducted extensive evaluation and analysis of the industrial development program of the textile and leather sub-sector through the year 2000 in the Kingdom of Nepal. The study included the evaluation of resources, demand projections, development potentials, export markets, recommendations for policies and institutional reforms, and an investment plan. The UN Industrial Development Organization (UNIDO) sponsored the research.

**10/1973-5/85     International Economist / Statistician, The International Cotton Advisory Committee (ICAC), an Inter-Governmental Organization, Washington, DC 20006**

\* Conducted extensive research on various economic aspects of the domestic and international cotton, fibers, textiles and apparel industries. This included production, consumption, stocks, prices,

international trade market competition, and government regulations. The research was published in the ICAC's periodicals, and in over 50 documents, articles and reports.

- \* Participated in the planning and management of the ICAC annual plenary meetings held in a different member country each year. Also, as a president or chairman of a number of non profit cultural organizations, organized international conferences, overseas study programs and many cultural, economic and educational exchange programs. These programs had participants from major US universities, government officials, the US Congress and the private sector.

- \* Developed and supervised training programs for visiting interns from member countries.

- \* Developed the Textiles and Apparel Economics section in the organization.

- \* Member of the Ph.D. examining Committee at Howard University and the University of Maryland.

- \* Traveled to over 20 countries on fact finding missions, to consult with the government and industry of various countries, to participate in international conferences, to recruit new member countries and to consult with other international organizations such as the World Bank, IMF, UNCTAD, FAO, GATT, and ITMF.

### **Research Assistant / Instructor, University of Maryland, College Park, Maryland**

- \* Taught courses in Agricultural & Resource Economics including one on Ecology & the Human Environment at the University of Maryland. Also taught Economic Theory and Business Administration at the Washington Technical Institute.

- \* Conducted research on the Economic And Legal Impacts of Public Health Regulations on the Fluid Milk Industry in the Northeast, published by the University Agricultural Experiment Station.

### **Research Assistant, Penn State University, University Park, Pennsylvania.**

- \* Conducted research on Market Shares In The Fluid Milk Industry in Pennsylvania, published by the University Agricultural Experiment Station and in trade journals.

### **Research Associate, The National Research Center, Cairo, Egypt.**

- \* Conducted research on The Impact of Government Economic Policies on the Agriculture Sector in Egypt. Also, participated in computers and information systems training programs.

### **Economist, Agricultural Products Marketing and Exportation Board, Cairo, Egypt.**

- \* Monitored & evaluated the export performance and market potential for Egyptian Agriculture.

## **Honors, Grants, Scholarships & Fellowships**

- \* Academic scholarship at Cairo University, Egypt, Pennsylvania State University, and the University of Maryland,

- \* The National Science Foundation, Inter-Agency Personnel Action (IPA) research grant, 86.

- \* University of D.C. Excellence in Public Service awards, College of Business, 1992.

- \* Nissan Corporation. Nissan-HBCU Summer Institute Fellowship (Strategic Marketing), North-Western University, 1996.

- \* Swedish Education Foundation, Lectureship Grant, Vaxjo University, Sweden 1999 & 2000.

- \* US Department of State, Grant to conduct a workshop on Commercial Advertising, Dubai, United Arab Emirates, 2000.

- \* US Government Grant, Visiting Professor, Executive MBA Program, Seminars on International Marketing, Al- Akhawayn University in Ifrane, Morocco, Summer 2001.

- \* Direct Marketing Association, Fellowship, DMEF Direct and Interactive Marketing Institute for Professors, University of Maryland, College Park, January 8-10, 2003.

- \* US Government Grant, Executive Education Program, Al Akhawayn University, Morocco, Summer 2003.

- \* US Government, HBCU Grant Writing Workshop, Health-care Sector, Morgan State University, Baltimore, MD., April 2-4, 2003.

- \* UMUC Grant. Faculty WebTycho 5-weeks intensive training Course for on-line Distance Education. Received Certificate. September 2003.

- \* US Department of Education/UNCFSP/IIPP Grant, Globalizing Business Schools Grant



- Meeting, Georgia Tech / Morehouse College, Atlanta, GA, March 28-29, 2004.
- \* Elected as the Executive Vice President of the Association of Egyptian-American Scholars in the US and Canada, 2003-04 and again in 2005-06.
  - \* Grant Writing Workshop, BSU, at George Washington University, May/June, 2006
  - \* Qatar National Research Fund, Projects Peer Reviewer, February 2009, and March 2010.
  - \* Advisor of the Year Award, 2008-2009, American University of Kuwait.
  - \* Elected as the Executive Vice President of the Association of Egyptian-American Scholars in the US and Canada, 2009-2011.
  - \* A grant of \$28,000 from Zain Co. for the Study Abroad Seminars in the US. 2010.
  - \* A grant from Kuwait Mena Holding Co. of \$40-60,000 to cover all Airline tickets for 44 participants of the Study Abroad Trip to the US, Dec. 2010.
  - \* Most Supportive Faculty Annual Award 2009-2010, American University of Kuwait, May 19, 2010.
  - \* Inducted to Sigma Beta Delta Honor Society, October 2010.
  - \* Best Professor of Marketing Management, World Education Congress Asia Awards, Dubai, Sept. 25, 2011
  - \* Received AUK Research Initiation Grant, KD 500, April 2014 and in December 2014.

### **Professional Activities:**

- \* Elected as the Executive Vice President of the Association of Egyptian-American Scholars in the US and Canada, 2003-04 and again in 2005-06 and 2009-2011.
- \* Guest Speaker, Kuwait National Guard, Kuwait City, Kuwait, June 2008.
- \* Qatar National Research Fund, Projects Peer Reviewer, February 2009, and March 2010.
- \* Keynote Speaker, Risk Management, Al-Sarraf Law Firm Dinner/reception (500 Attendees), JW Marriot, Kuwait, March 24, 2010
- \* Inducted to Sigma Beta Delta Honor Society, October 2010.
- \* Keynote Speaker, Service Star Hero Awards, Alraya Hall, Marriott, Kuwait, January 9, 2011
- \* Participant, Environmental Issues in Kuwait Meeting, Kuwait Foundation for the Advancement of Science, June 5, 2012
- \* Guest Speaker on the Economic Implications of the Arab Spring, Arab Media Forum, June 2012.
- \* Guest Speaker on "Economic Analysis and Media Coverage", Arab Planning Institute, November 2012.
- \* Appointed Chairman of the Economics Committee, and member of the Education Committee of the Egyptian Community Association in Kuwait, 2012.
- \* Guest on the Breakfast Show, Egyptian English Nile TV, on December 29 and again on January 5, and on the Egyptian National TV and on Al Hayat TV to discuss the Egyptian Economy, 2013.
- \* Elected Vice President of the Association of Egyptian American Scientists, 2012-Present.
- \* Panellist, Enhancing Labor Market Information Systems. Stakeholders Consultation Workshop, World Bank, Kuwait, January 14, 2013.
- \* Qatar National Research Fund, 4 Projects Peer Reviewer, February 2009, and March 2010, and 2 in March 2013. \*
- \* Participated in the Kuwait Foundation for the Advancement of Sciences (KFAS) Green Campus initiative, led by 3 Harvard University professors, April 28, 2013.
- \* Participated in the Africa Day celebration in Kuwait with all African Ambassadors present, marking 50 years of the creation of Pan African Union, Regency Hotel, May 28, 2013.
- \* Served as an external reviewer of the research work and publications of Dr. Ibrahim

Hegazy for the promotion to full professor of Marketing, the American University in Cairo

(AUC), August 13.

- \* Participated in a meeting with Dr. Esam Hejji, Advisor to the President of Egypt in the Egyptian Ambassador's Residence, Kuwait, November 4, 2013.
- \* Participated in the UNDP National Consultation Workshop for the Elaboration of the Country Program Document, Economic Transformation, Kuwait, November 10, 13.
- \* Participated in Linkage Leadership Conference in J.W. Marriott in Kuwait, Dec. 18, 2013.
- \* Participate in the Monthly meeting of DMcircle Business Dewania, Kuwait, 2009-Present.
- \* Prepared a presentation on Regional Economic Integration and the European Union for the Kuwait Planning Institute, March 10, 14.
- \* Presented a 3-day executive training program in Arabic to about 25 banking managers on Marketing of Products and Services in the Banking Sector in the Institute of Banking Studies, March 17-19, 14.
- \* Participated in the AACSB's International Conference and Annual Meeting in Singapore, April 6-9, 2014.
- \* Participated in the Experiential Learning Summit at the American University in Cairo, Egypt, sponsored by the Global Business Scholl Network (GBSN) of Washington, DC in cooperation with Dartmouth College (Tuck) and the University of Virginia, March 2015.
- \* Presented a lecture on "Importance of Marketing in Creating a Business Model", REACH Club, AUK, April 15, 2015.
- \* Keynote Speaker at DMcircle Business executives group, "What You May Not Know About Customer Service", Kuwait, November 16, 2015.
- \* Participated in the discussion on 'Religion, Politics and the Search of peace' presented by Professor James Piscatori, Durham University, November 22, 2015, at AUK.
- \* Participated in the ASEAN meeting, Embassy of Indonesia, Kuwait, December, 2015.
- \* Moderator and Panelist "Young Entrepreneurs Success Stories", Small Business Week, Finance Club, AUK, December 20, 2015.
- \* Participated in the IMF-the Arab Fund for Economic and Social Development Symposium " Tax Policy Reform Challenges in the Arab World", led by Mr. Mario Mansour, Deputy Chief, Tax Policy Division, IMF Fiscal Affairs Department, January 25, 2016.
- \* Participated in the 2016 EFMD-MENA conference, Business Education for Inclusive Economy, American University in Caro, Cairo, Egypt, April 11-13, 2016.

### **Association Membership (Present and Past):**

- Association of Egyptian-American Scientists – Current Vice President
- Association of Egyptian-American Scholars in the US and Canada – Past Vice President
- The American Economic Association

- The American Agricultural Economics Association
- The American Marketing Association
- Northern Virginia Minority Business and Professional Association – Past Vice President
- National Education Association
- Africans in America Organization. Past Board member
- Egyptian American Cultural Association. Past President
- Arab American Council for Cultural and Economic Exchange – Founder and former Chairman of the Board of Directors.

## **Recent Published Intellectual Contributions, AACSB style:**

### **Recent Refereed Journal Articles**

Aljamal, A., M. Speece, M.A. Bagnied.(forthcoming 2016). Kuwait Water Challenges: Building a Research Agenda for Policy Impact and Student Experiential Learning, *Journal of Business Research* (Accepted).

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Kuwait

Bagnied, M., and H. Cader, (forthcoming 2016), Shopping Malls and Commercial Strips; An Examination of Factors Affecting Shoppers Behavior in Kuwait, *International Journal of Leisure and Tourism Marketing (IJLTM)*. (Accepted)

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Kuwait

Bhuyan, R., Elian, M., Bagnied, M., and Al-Deehani, T, (2015). Return and Volatility among, G-7 and Selected Emerging Markets, *International Journal of Economics and Finance*, Vol.7, No 6: 2015. ISSN 1916-971x, E-ISSN 1916-9728, Published by the Canadian Center of Science and Education.

**AACSB Classification:** Basic or Discovery Scholarship

**Mission Focus:** International

Chakrabarty, S, Widing II, R., Bagnied, M. (2015) The Effects of Organizational Structure on Selling Behaviors. *Academy of Business Disciplines Journal*, Vol.7, No. 1, 2015.

**AACSB Classification:** Basic or Discovery Scholarship

**Mission Focus:** International

Aljamal, A., Bagnied, M. (2012). Food Consumption and Waste in Kuwait: the Prospects for Demand-Side Approach to Food Security. *International Review of Business Research Papers*, 8(6), 15-26.

**AACSB Classification:** Basic or Discovery Scholarship

**Mission Focus:** Kuwait

Heiba, F, Bagnied, M., Matahen, N. (2011). Interactive Strategic Solution for Future Global Challenges: Multistage Systems Planning Methodology and New 8 M's Model. *International Journal of Business and Social Science*.

**AACSB Classification:** Basic or Discovery Scholarship

**Mission Focus:** International

### **Recent Conference Proceedings**

Bagnied, M., M. Speece, & W. Pongpaew. 2016. Corporate Facebook and customer brand engagement in Kuwait. 2016 Global Marketing Conference, Hong Kong,



21-24 July 2016. (accepted)

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Region

Aljamal, A., M. Speece, M.A. Bagnied. 2016. Water in Kuwait: Building a research agenda for practical policy impact and student experiential learning. 2016 Global Innovation and Knowledge Academy (GIKA) Conference, Valencia, Spain, 20-23 March 2016. (accepted)

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Region

Bagnied, M., M. Speece & A. Aljamal, 2015, Brand behavior for bottled water in Kuwait, 17th EBES Conference, Eurasia Business and Economics Society, Venice, Italy, 15-17 October 2015.

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Region

Aljamal, A., M. Bagnied, & M. Speece. 2015. Extra-economic issues in willingness to pay for water in Kuwait. In Proceedings of the 40th Annual Macromarketing Conference, Chicago, June 25-28, 2015. PP. 606-615.

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Region

Aljamal, A., M. Bagnied, & M. Speece. 2015. Willingness to pay for water in Kuwait. 15th EBES Conference – Lisbon (Eurasia Business and Economics Society), Lisbon, January 8-10, 2015.

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Region

Aljamal, A., M. Bagnied, M. Speece, & F. Al-Omar. 2015. Perverse Water Subsidy: Perceptions and Prospects. 16th EBES Conference – Istanbul (Eurasia Business and Economics Society), Istanbul, May 27-29, 2015.

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Region

Bagnied, M., M. Speece, & A. AlJamal. 2015. Brand behavior for bottled water in Kuwait. 17th EBES Conference – Venice (Eurasia Business and Economics Society), Venice, Italy, 15-17 October 2015.

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Region

Speece, M., M.A. Bagnied, A. Aljamal. 2015. Kuwait's declining competitiveness in the GCC. 17th EBES Conference – Venice (Eurasia Business and Economics Society), Venice, Italy, 15-17 October 2015.

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Region

Bagnied, M., and Speece M.W. (2014). Business Development Model for Egypt", Egypt; Challenges and Opportunities toward a Brighter Future, 2014 Annual Conference, Egyptian-American Scientists Association Conference, Cairo University, Giza, Egypt, December 24-25, 2014

**AACSB Classification. Basic or Discovery Scholarship**

**Mission Focus:** Region

Bagnied, M. Speece M.W. (2014). Marketing and Regional Integration for Food Security in the Arab World. London: Proceedings of the 39th Annual Macromarketing 2014 Conference.

**AACSB Classification:** Basic or Discovery Scholarship

**Mission Focus:** Region

Speece, M. W., Bagnied, M. (2013). *Organizing agricultural R&D as a new product development process for small farmer innovation adoption..* Giza: Proceedings of the FCBD 2013 Conference.

**AACSB Classification:** Basic or Discovery Scholarship

**Mission Focus:** Region

Bagnied, M., Speece, M. W. (2013). *The role of marketing and regional integration for food security in the Arab World.* Giza: Proceedings of the FCBD 2013 Conference: Contemporary Business Research: Prospects for Theory and Practice, Faculty of Commerce.

**AACSB Classification:** Basic or Discovery Scholarship

**Mission Focus:** Region

Bagnied, M., Speece, M. W. (2013). *Economic implications of the Arab Spring: a model for future development.* US Virgin Islands: International Conference on Leadership, Management and Strategic Development.

**AACSB Classification:** Basic or Discovery Scholarship

**Mission Focus:** Region

Bagnied, M. (2012). *Arab Spring, Egypt and Economic Development.* Cairo: Changes and Challenges after January 25 Revolution, Egyptian-American Scientists Association, 2012 Annual Conference,

**AACSB Classification:** Applied or Integration/Application Scholarship

**Mission Focus:** Region

Aljamal, A., Bagnied, M. (2012). *Food Consumption and Waste in Kuwait: the Prospects for Demand-Side Approach to Food Security.* Dubai: the 16th the 16th International Business Research Conference, organized by the world Business Institute.

**AACSB Classification:** Basic or Discovery Scholarship

**Mission Focus:** Kuwait

## **Selected Past Publications**

### **Selected Conference/Journal Papers:**

Bagnied, M., Economic and Social Security issues in the Gulf Cooperation Council Region, Conference on Gulf States Security, Gulf Study Center Annual Review, American University of Kuwait, July 2011.

Bagnied, M., "A Model for High Performance Marketing System in the Arab World – Macro and Micro Dimensions, 38<sup>th</sup> Annual Conference, Association of Egyptian American Scholars, American University in Cairo, Egypt Contemporary Challenges and Solutions, December 2010.

Bagnied, M., "Global Economic Crisis, Causes, Impact on the Arab World, and Policy Recommendations", 36<sup>th</sup> Annual Conference, Association of Egyptian American Scholars, Cairo University, Cairo, Egypt, December 2009.

Bagnied, M. "Seeking Excellence in Egyptian Education", Presented in a Workshop, 36<sup>th</sup> Annual Conference, Association of Egyptian American Scholars, Cairo University, Cairo, Egypt, December 2009.

Bagnied, M., Aljamal, A., and Cader, H., "Income and Substitution Effects of Arid Dry Climate on Water Conservation", the 3<sup>rd</sup> Regional Conference on Natural Resources in the Tropics, Sarawak, Malaysia, August 2009.

Bagnied, M., Cader, H., and Aljamal, Water and Energy Conservation in Arid Environment: How Far Moral Suasion can go in Heavily Subsidized Utilities, the 3<sup>rd</sup> Regional Conference on Natural Resources in the Tropics, Sarawak, Malaysia, August 2009.

Bagnied, M., Aljamal, A., and Cader, H., Understanding the Environmental and Cultural Linkages in a Utility Subsidized Economy: A case Study of Kuwait, International Review of Business Research Papers, Vol. 5 No. 4, June 2009 Pp. 46-53.

Bagnied, M., " Consumers in Kuwait – How Do They Think – A public Opinion Survey", 3<sup>rd</sup> Liberal Arts Conference, The American University of Kuwait, Salmiya, Kuwait, May 10-11, 2008. Conference Proceedings, April 2009.

Bagnied, M., Sonfiels, M., Lussier, R., and Others, "Gender in Family Business Ownership And Management: A Six-Country Analysis", International Journal Of Gender And Entrepreneurship, 2008.

Bagnied, M, M. Farid, R. Lussier, and M. Sonfield, "First Generation And Subsequent – Generation Family Businesses in Kuwait: An ANOVA Study", Proceedings, the Annual Eastern Conference of Small Business Institute, New Hampshire, US, September 2008.

Bagnied, M, M. Farid, R. Lussier, and M. Sonfield, "The Use of Non-Family Member Managers in Family Businesses and Management Activities, Styles and Characteristics: An Imperial Kuwait Study", Proceedings, the Annual Eastern Conference of Small Business Institute, New Hampshire, US, September 2008.

Bagnied, M. "Economic and Cultural Developments in Kuwait Compared to Other Gulf States- A Public opinion Survey", 2nd Liberal Arts Conference, The American University of Kuwait, Salmiya, Kuwait, May 15-16, 2007. Conference Proceeding.

Bagnied, M. "The future of Arab Economies – A Public Opinion Survey", AEAS Biannual Meeting - Higher Education Enhancement. The National Research Centre, Cairo, Egypt, Dec. 27-28, 2006.

Bagnied, M., "Economic, Cultural & Technical Challenges Facing Development in the New Millennium. A New Theory of Economic Development", AREE Toshka 2 Conference, Ministry of Water Resources and Irrigation, Giza, Cairo, Egypt, January 3-4, 2005

Bagnied, M., "Global Patterns of Economic & Social Development. Could New Approaches of Development Lead to World Peace in the New Millennium?" AEAS Biannual Meeting-The Role of Science and Technology in the Future of Egypt. The National Research Centre, Cairo, Egypt, Dec. 28-29, 2004.

Bagnied, M., "A Model for Accelerating Economic Development in Developing Nations During the New Millennium", AEAS Annual Conference, George Washington Univ., Washington, DC, May 21-22, 2004.

Bagnied, M., "Proposed Marketing Strategies for Toshka Products and Services. A Model for Integrated Marketing Development", paper presented at Joint Conference by AREE and MWRI, "Toshka 2004-Progress Report", Cairo, Egypt, January 3-6, 2004.

Bagnied, M., "The Impact of Entrepreneurship and Small Business Development on the Egyptian Economy in the 21<sup>st</sup> Century, "Modernization of Egypt", Annual Meeting of the Association of Egyptian-American Scholars, Concordia University, Montreal, Canada, June 14-16, 2002.

Bagnied, M., " The Role of the Academic Community in Developing and Sustaining Linkages between Domestic Health Issues and Global Health Concerns", The National Council for International Health and the George Washington University Center for international Health, The George Washington University, Washington, DC, October 1997.

Bagnied, M., " Environment And Agriculture Issues In Development Countries "Keepers Of The Environment", 2nd Annual World Environmental Conference, Environmental Justice, Sponsored By The US Environmental Protection Agency & HBCU's, Elizabeth City State University, NC, Nov.1995.

Bagnied, M., " The Impact of Strategic Marketing on the Economic Development of Egypt ", 11 Th. Annual Research Forum, The Washington Consortium Of Schools Of Business, Howard University, Washington, DC, April 1995.

Bagnied, M., " New Strategies For Marketing Development In Egypt ", Annual Meeting, The Association of Egyptian - American Scholars Of The US And Canada, Ottawa, Canada, June 1994.

Bagnied, M., " Marketing and Other Major Gaps in the Economic Development Of Egypt ", Global Marketing Conference, Sponsored By Sadat Academy Of Management Sciences, The George Washington University, And The Egyptian Social Fund, Alexandria, Egypt, December 1993.

Bagnied, M. and Shalaby S., " North African Export Market Response to Price Variations ", Annual Meeting, The Association of Egyptian - American Scholars of US and Canada, Toronto, Canada, Oct. 93.

Bagnied, M., " The Economic and Business Environment in Africa, Seminar on Doing Business in West Africa, US Small Business Administration, University Of The District Of Columbia, September 1993.

Bagnied, M., " Major Challenges Facing the Economic Development of Egypt - A Comprehensive Analysis With Major Gaps Identified ", Annual Meeting, The Association Of Egyptian - American Scholars Of US And Canada, Toronto, Canada, October 1993.

Bagnied, M., " Privatization of Health Care in Egypt ", 9 Th. Annual Research Forum, Washington Consortium Of Schools Of Business, The George Washington University, Washington, DC April 1993.

Bagnied, M., "Logistics Supremacy, A Leading Edge - The Case of The Textiles Industry ", Seminar, The George Washington University, Washington, DC February 1988.

Bagnied, M., " Report on Inter-Fiber Competition ", 43 rd. Plenary Meeting, ICAC, Arusha, Tanzania, October 1984.

Bagnied, M., " The World Textile Situation ", 42 ND. Plenary Meeting, ICAC, Memphis, Tenn., Oct. 83.

Bagnied, M., " World Textile and Apparel Situation ", 41 St. Plenary Meeting, ICAC, Cairo, Egypt, Oct. 82.

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8. If you have any additional comments or instructions, please provide these below:

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