



Audina Larasati

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School of Business and Management ITB
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Jl. Kanayakan Baru no. 39 Bandung, Jawa Barat
Indonesia

An ambitious and loyal girl who passionate on Business World, trying to pursue her dreams. Prefer to work in an open-minded and teamwork oriented to maximize the career on Marketing. Seeking for challenging experiences.

Education

University
Faculty
Major
Sub-major

Bandung Institute of Technology, Indonesia (ITB)
School of Business and Management (Final Year)
Management
Marketing

Last GPA
3,59

Personal Information

Nationality
Date of Birth
Instagram
Twitter
Linkedin

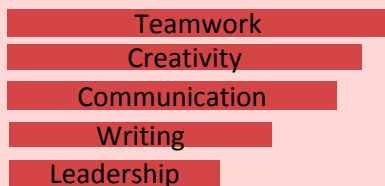
Indonesia
December, 26th 1994
audinalaras
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Organization and Experiences

- Chairman of Senior High School 4th Choir group Semarang Year 2011 – 2012
Lead over 60 people that successfully getting city, province, and national achievement
- Chief Financial Officer at Bandoel Year 2013
Lead and supervise for all the financial activities such as budgeting and collecting the money in one day food stand selling many kinds of tofu, can earn profit IDR 1,3 million a day
- Property Manager for ODISSEY Year 2013 – 2014
Create and prepare for the property used in annual theatrical held by SBM ITB, earn profit for about IDR 80 million on four days show
- LO staff at Kampoeng Bola Year 2014
Communicate and engage with the student board from other faculties in ITB that join the football tournament held by SBM ITB
- Sponsorship Staff for Road to Entrepreneurship Year 2014
Communicate with the donors and sponsors for supporting the event. The events consist of seminar and bazar in Bandung held by SBM ITB student board
- Chief Operating Officer, Co-Founder at Fafier Company Year 2014 – 2015
Lead and supervise for all the operating activities such as production, quality control and inventory management in the company. For only four months selling activities, can generate profit for about IDR 50 million.
- Writer at Luminaire Business Review official magazine by SBM ITB students Year 2014 - 2015
Write and interview for the contents of the first and second edition of Luminaire. The business magazine itself has been read for more than 400 people
- Staff Event of Kampoeng Bola Football Tournament Year 2015
Create and prepare the programs and event for the football tournament between faculties in ITB, held by SBM ITB
- Manager Acc. Executive, External Partner Satoe Indonesia Year 2015 – present
Supervise any project done by the division of external partnership of Satoe Indonesia, Community Social Responsibility in support village development in Ciwidey, the division is finding the partnership to doing collaboration in village development.
- Head of Marketing Warehouse190, Entrepreneurship division Year 2015 – present
Lead the marketing activities of the official merchandise selling for SBM ITB student board organization, become the part of Entrepreneurship division
- Global Internship Program by AIESEC Year 2015 – present
The representative to join internship in Global areas.

Soft Skill



Ms. Office

Adobe Photoshop

Camtasia Studio

Audacity

Video editor

Hard Skill

Languages

Bahasa Indonesia (Native) and English (Intermediate)



Reward and Achievement

- 3rd Place Choir Competition for Senior High School in Semarang City held by Tourism Minister in 2012
- Representative SMAN 4 Semarang's representative for duets with Vierra, popular local band for annual Arts Performings held by SMAN 4 Semarang in 2012
- 1st Place Choir Competition Central Java's level in 2011 held in Semarang
- Honourable Place National Choir Competition in 2011
- Top 5 Marketing Plan held by Padjajaran University with the theme of "Bandung Tourism" 2015
- Top 10 Eureka Business Plan Competition held by Prasetya Mulya using theme social and health 2014

Personal Interest

Enjoy doing anything related to the business and marketing activity. Interested in singing, writing, music, cinema, and field study. Become the volunteer of social responsibility focusing on village development.